



THE SEARCH FOR THE BEST SCHOOL MUSIC MASH-UP IN AMERICA IS BACK!

Enter to Win \$10,000 For
Your School's Music Program

December 1, 2010

Dear Teacher,

Could your school music program use **\$10,000**? If so, now is your chance to earn funding and showcase your school vocal group's talent and creativity.

This year, the Fruitables™ School Music Mash-Up is searching for the TWO Best School Music Mash-Ups in America. Like Fruitables, a mash-up of fruits and vegetables, a music mash-up is the combination of two or more songs, and it's likely that your students are aware of this newly popular art form as a result of the hit FOX TV show *G/ee*.

To enter, simply choose two or more songs from our approved song list (attached). Then, rehearse with your elementary or middle school vocal group (grades K-8 are eligible to enter). Once your vocal group is prepared, videotape their performance and submit the 2- to 5-minute video via the Apple & Eve Facebook Fan page* (www.Facebook.com/AppleandEve). The video submission must be accompanied by a 100-word essay describing your school's need for music program funding. The deadline for entries is 11:59PM on **April 1, 2011**.

Three (3) finalists will be chosen from grades K-6 and three (3) finalists will be chosen from grades 7-8. Finalists will be narrowed by an independent panel of judges. The top videos will then be posted on the Apple & Eve Facebook page for a national vote. Two winning schools (one from grades K-6 and another from grades 7-8) will be announced the week of May 2, 2011 and will each receive \$10,000 toward their school's music program. Runners-up will also each receive **\$1,000** toward their respective music programs.

For a complete set of contest rules and guidelines, please visit www.Facebook.com/AppleandEve. And please feel free to email FruitablesMashUp@hunterpr.com with any questions.

We look forward to receiving your entry.

READY...SET...MASH!

Jennifer Moore
for Apple & Eve

*You do not need a Facebook account to enter.

About Fruitables Seeding the Arts™

Apple & Eve Fruitables is committed to supporting underfunded music and arts programs in schools across America. Fruitables has initiated its commitment by teaming up with the VH1 Save The Music Foundation to support the organization's mission to restore instrumental music education programs in American public schools, and to raise awareness about the importance of music as part of each child's complete education.



LIST OF SONGS

Vocal Groups must choose from among the following songs to create their mash-ups.

USE OF ANY SONGS OTHER THAN THOSE LISTED BELOW IS CAUSE FOR DISQUALIFICATION FROM THE CONTEST.

SONG

BOOGIE SHOES
CAN'T GET ENOUGH OF YOU BABY
COME AND GET YOUR LOVE
DO YOU LOVE ME
GET READY
GOODBYE TO YOU
HEAVEN
HOW SWEET IT IS (TO BE LOVED BY YOU)
I JUST WANT TO CELEBRATE
IT'S YOUR THING
I'LL BE THERE
LOUIE LOUIE
OVER THE RAINBOW
PLEASE MR. POSTMAN
PARACHUTE
PUT A LITTLE LOVE IN YOUR HEART
SOMEBODY'S WATCHING ME
STANDING OVATION
YOU CAN'T HURRY LOVE
WHIP IT

PERFORMER

KC & The Sunshine Band
Smashmouth
Redbone
The Dave Clark Five
The Temptations
Scandal
Los Lonely Boys
Marvin Gaye
Rare Earth
Jackson 5
Jackson 5
The Kingsmen
Glee Cast
The Marvelettes
Train
Jackie DeShannon
Rockwell
Good Charlotte
Diana Ross and The Supremes
Devo
